

In re Application of:

Name of Inventor(s): Eric Cohen-Solal, Vasanth Philomin; Serial Number: 10/014,190; Filing Date: November 13, 2001; Title of Invention: IDENTIFICATION AND EVALUATION OF AUDIENCE EXPOSURE TO LOGOS IN A BROADCAST EVENT; Examiner: Gregory M. Desire; Art Unit: 2625; Docket/Reference No.: US010548; Attorney Name and Telephone Number: Gregory L. Thorne, Reg. No. 39,398, (914) 945-6000.



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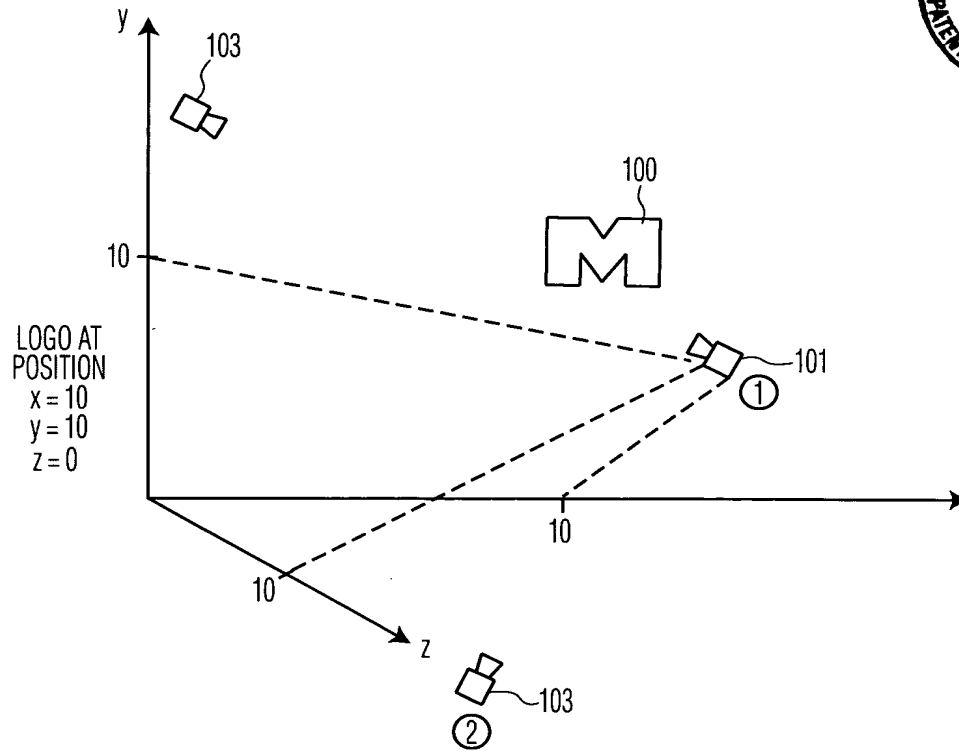


FIG. 1a

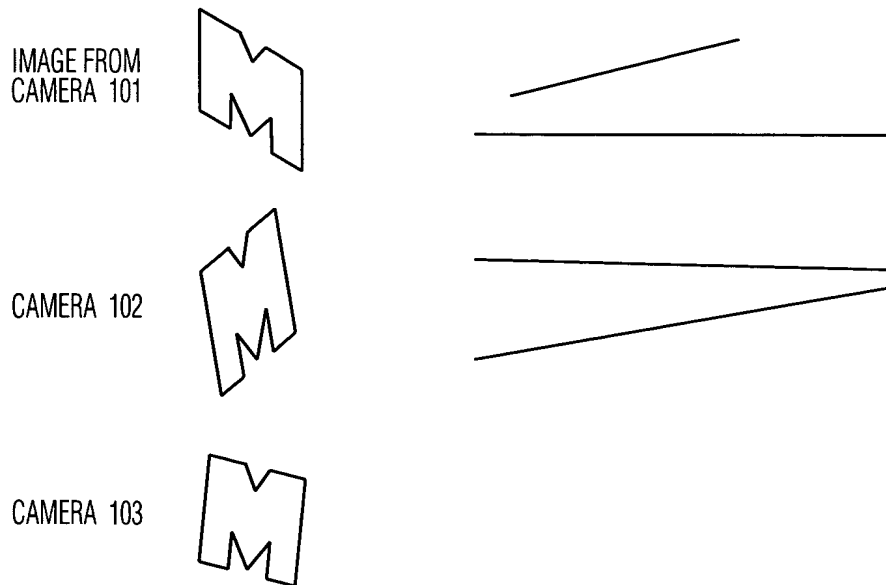


FIG. 1b

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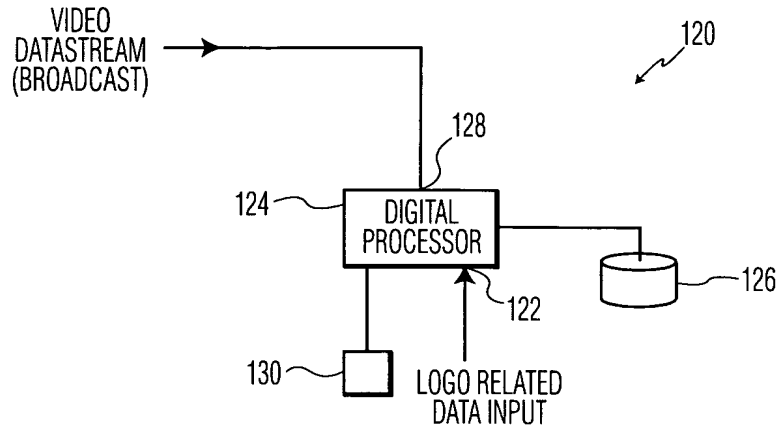


FIG. 2

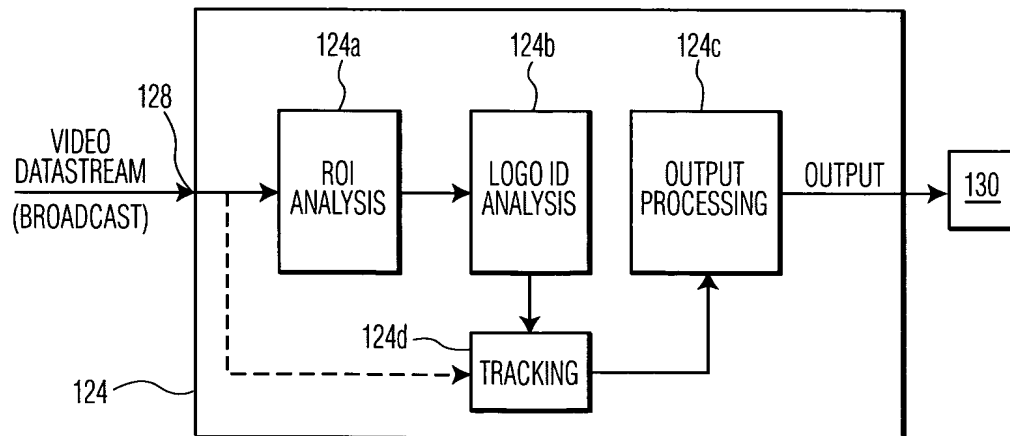


FIG. 3

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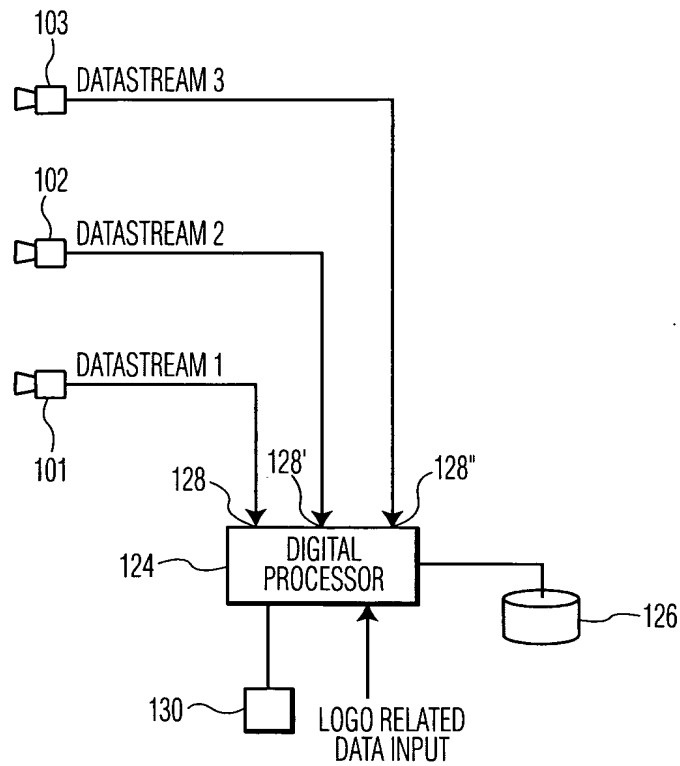


FIG. 4